

Social Media and the Transformation of Public Space

Program

Wednesday 18 June 2014

8.00-9.00

[Lobby Trippenhuis](#)

Registration

9.00 - 10.40

[Tinbergenzaal](#)

[Plenary Conversation 1: Is Social the New Public?](#)

Speakers: [José van Dijck](#) & [Thomas Poell](#)

Discussants: [Jean Burgess](#) & [Christian Christensen](#)

Moderator: [Mark Deuze](#)

10.40 - 11.15

[Trippenhuis](#)

Coffee Break

11.15 - 12.45

Parallel Sessions 1

[OMHP F2.01C](#)

Moderator: Christian Christensen

Highfield, Tim

Larsson, Anders Olof

Christensen, Christian

Bruns, Axel

[1A "Social Politics: Twitter, Facebook and Reaching out to Voters"](#)

Election days and social media practices: Tweeting as Australia decides

Assessing the Permanence of Online Campaigning: A comparison of Political Facebook Pages in Sweden and Norway

Targeting Politicians? Twitter and the National Rifle Association

All Politics Is Local? The Twitter Performance of Local Candidates in

the 2013 Australian Federal Election

[Tinbergenzaal](#)

Moderator:

Salinas, Lara

Fletcher, Gordon, Marie Griffiths and Maria Kutar

Lünenborg, Margreth and Christoph Raetzsch

Berglez, Peter and Ulrika Olausson

[1B Transformation of Publicness](#)

Digital Public Space(s): redefining publicness

A Day in the Digital Life Project: Private Spaces v Public Places, can there be a distinction?

Media Practices and Social Change: Rethinking Concepts of Publics in the Digital Age

The Public-Private Sphere: the Constant Oscillation between 'Public' and 'Private' Oriented Communication on Twitter and its Power Relations

VOC-zaal (E0.02)

Moderator:

Taylor-Smith, Ella

Pierson, Jo

Nolin, Jan

Moats, David J.

Oude Vergaderzaal

Moderator:

Nieborg, David B.

Tiessen, Matthew

Arifon, Olivier

Heyman, Rob

Bushuis F0.22

Moderator:

Kim, Min Jeong

Rodriguez-Amat, Joan
Ramon and Cornelia
Brantner

Štětka, Václav, Jaroslav
Švelch

Azlan, Nurul Azreen

Oost Indisch Huis AT.03

Moderator:

Baack, Stefan

Hille, Sanne

Kennedy, Helen

Courtois, Cédric

12.45 – 14.00

Trippenhuis

14.00 – 15.30

Tinbergenzaal

1C Analyzing Social Media Platforms

A socio-technical approach to studying participation spaces

Self-reflection in privacy

research on social network sites

Social Media Studies: Demarcating a new
interdisciplinary research field

The Politics of Group Formation on Facebook: A quanti-
qualitative approach to the study of connective/collective
action

1D Economics

App Economics: On mobile marketing and user acquisition

Virtually Taking Public Space to the Bank: Banking-App
Design and Making a Market out of Everyday Social Spaces

Integrating social networks in a lobbying campaign: the
case study of Intermarché, a supermarket chain

Sponsored stories as an invasion of the lifeworld. A focus
group approach to the attitudes and awareness of Facebook
users

1E Global Protests 1

Expanding a Scope of South Korean Media Strike in 2012:
Network Analysis of the Issue Framing on Twitter

Fighting against the ball: communicative spaces
of twittered protests

The coup that flopped: the role of Facebook in a grassroots
political action in the Czech
Republic

The Hashtag Game: Protests in Postcolonial Kuala Lumpur

1F Openness, Transparency

Open Data and Empowering Intermediaries. Why and how
the

Open Data Movement wants to transform Journalism

Goldmine or a source of misery? Determinants of success
and failure of crowdsourcing

in journalism

Making Analytics Public: really useful

analytics and public engagement

Properly informed? An analysis of consumption patterns in
an algorithm-based mobile news application

Lunch

Plenary Conversation 2: The Logic of Connective Action

Speaker: [Lance Bennett](#)

Discussants: [Richard Rogers](#) & [Marlies Glasius](#)

Moderator: [Dan Mercea](#)

15.30 – 16.00

[Trippenhuis](#)

Coffee Break

16.00 – 18.00

Parallel Sessions 2

[OMHP F2.01C](#)

Moderator: Jean Burgess

Burgess, Jean, Theresa
Sauter

Bruns, Axel, Theresa
Sauter

McNair, Brian

Wang, Wilfred Yang

Light, Ben

[2A Understanding Contested Public Space with Social Media](#)

Hashtag as hybrid forum: Controversy mapping, digital methods and the case of #agchatoz

The Emergence of Trending Topics: The Dissemination of Breaking Stories on Twitter

Public service media and social media: interactions and impacts

In the name of nationalism - reproducing

Guangzhou's geo-identity on Weibo

Towards a Theory of Disconnection and Social Networking Sites

[Oude vergaderzaal](#)

Moderator: Thomas Poell

Rieder, Bernhard

Poell, Thomas

Zack, Liesbeth

Woltering, Robbert

Abdulla, Rasha

[2B Social Media and Political Contention](#)

Studying Facebook Pages as Political Platforms

Facebook in the Midst of Revolution

Language and identity on Facebook: the case of Kullina Khaled Said

A page and its politics: Situating Kullina Khaled Said in Egypt's ideological landscape

Facebook Polls as

Proto-Democratic Instruments

[VOC-zaal \(E0.02\)](#)

Moderator:

Mercea, Dan and Marco T.
Bastos

Van der Heijden, Chris
Dencik, Lina

Clark, Lynn Schofield
DeLuca, Kevin Michael
and Ye Sun

[2C Global Activism](#)

Serial Protest Activists: Unpicking the Global Network of Political Activism

Challenging traditional politics

Partido X & the collision of public fields in Spain

Organised labour and social media in times of protest

Padres y Jovenes Unidos: Exploring Internet use and the cultural work of performance among counterpublics

"Weibo, WeChat, and the Transformative Events of Environmental Activism in China"

[Tinbergenzaal](#)

Moderator:

Groot Kormelink, Tim and
Irene Costera Meijer

Hattaka, Niko

[2D News and Social Media](#)

"I can have an opinion without being like, the internet has to know": How space matters in social (news) media

Online Remediation of the News on the Eurozone Crisis by the Eurosceptic-Populist Party True Finns

Bakker, Piet	Bigger than the brand. Journalists, social media and audience relations
Van Damme, Kristin	Serendipitous news consumption. A mixed-method audience-centred study on mobile devices
Büchi, Moritz	Public Interfaces of Science Topics – News and Tweets

Oost Indisch Huis E0.14C **2E Rating, Selecting, and Criticizing**

Moderator:

Zuell, Beatrice	Twitter TV ratings analysis as a new approach to TV Audience Research
Teurlings, Jan	Social media and the commonification of TV criticism
Zelenkauskaitė, Asta	Manual and semi-automated user-generated content selection and integration in radio-mediated environments
Pietrobruno, Sheenagh	Participatory Media and the Digital Commons: The Social Archiving of Intangible Heritage
Vonderau, Patrick	The Politics of Content Aggregation

Oost Indisch Huis AT.03 **2F Social TV**

Moderator

Van Es, Karin	The Promise and Perils of Social TV: The Voice (USA) Adapting—to the individual, to the industry, to information. Algorithmic thinking and audience prediction within Swedish Public Service
Schwarz, Jonas Andersson	“Social TV”: How TV News Programs Are Adapting to the Second Screen?
Alencar, Amanda Paz	Everyone’s Watching It: The Role of Hype in Television Engagement through Social Media
Woodford, Darryl	Merely facilitating or actively stimulating diverse media choices? – Public service media at the cross-road
Helberger, Natali	

Thursday

19 June 2014

9.15 - 10.45

Parallel Sessions 3

Tinbergenzaal

Moderator: Michael Schudson

Broersma, Marcel and Todd Graham

Paulussen, Steve, Raymond Harder D'heer, Evelien, Pieter Verdegem

Heinrich, Ansgard

3A Twitter as an Alternative Space for Sourcing and News Selection

Triggering the News, Setting the Agenda

The conditionality of Twitter's agenda-setting power

The tweeting viewer. The use of Twitter during a current affairs TV program

Twitter as sourcing tool - connecting people, transforming journalistic practice?

OMHP F2.01C

Moderator: Niels Kerssens

Ankerson, Megan Sapnar Helmond, Anne

Stevenson, Michael

Ammann, Rudolf

3B Prefiguring social media: the culture and technology of 1990s web publishing

Making/Unmaking a Social Web: Historicizing the "Read-Only" Logic of the 90s Web

The Platformization of the Web

Cyberspace, the social graph and other legacies of digital utopianism

The estranged subjectivity of insurgent selfhood: Dave Winer, Jorn Barger and the emergence of blogging

Oude Vergaderzaal

Moderator:

Latzko-Toth, Guillaume

Vrikki, Photini

Wong, Shiau Ching

Hartman, Carol Terracina Holmberg, Kim and Lina Hellsten

3C Activist Communication

The role of social media in major public debates: the case of the 2012 student strike in Quebec

Storytelling on Twitter: The Occupy Movement and the narratives constructing it

Dissecting the communications ecology behind the anti-National Education movement in Hong Kong

Communication and Sustainability: Exploring nonprofit environmental groups use of social media

Twitter and campaign spreading around the 5th IPCC report

Oost Indisch Huis E0.14C

Moderator:

Zaid, Bouziane

Graham, Leigh Llewellyn

Krzyzanowski, Michal

3D Democracy and Social Media

Internet and democracy in Morocco: a force for change or an instrument for repression

'Here Comes the Rain Again': Global climate change, social media, and rising

political consciousness in Saudi Arabia

Communicating and Democratizing or Still Just Informing? Discursive

Practices on Twitter and the Communication Deficit of the European Union

OMHP F0.02

3E Politicians and Social Media

Moderator:

Merkovity, Norbert
Jensen, Jakob Linaa,
Jacob Ørmen, Pieter
Verdegem and Evelien
d'Heer

Hrdina, Matous and
Zuzana Karascakova

Schwartz, Sander Andreas

MPs' Use of Social Networking Sites. A cross-national
research

Tweeting the EU elections: A cross-national study
Parties, Pirates and Politicians: Twitter campaigns before the
2014 EP Elections
Echo Chambers By Design: Citizen Debate on Politicians'
Facebook Pages

OMHP C1.23

Moderator:

Parisi, Lorenza and
Francesca Comunello
Saputro, Kurniawan Adi

Stahel, Lea

3F Event Publics

2013 Sardinia floods. Exploring conversations on Twitter
among citizens, institutions and Twitstars
The Disaster Publics
Collective Outrage in Social Media - When and Why Hostile
Online Crowds Do (Not) Hide Behind Anonymity

10.45 - 11.15

Trippenhuis

Coffee Break

11.15 - 12.45

Tinbergenzaal

**Plenary Conversation 3: Contested media spaces:
#Idlenomore as an emergent middle ground**

Speaker: [Alfred Hermida](#)

Discussants: [Marcel Broersma](#) & [Michael Schudson](#)

Moderator: [Tamara Witschge](#)

12.45 - 14.00

Trippenhuis

Lunch

14.00 - 15.30

Parallel Sessions 4

OMHP F2.01C

**Moderators: Carolin
Gerlitz & Niels van Doorn**

Van Doorn, Niels

Arvidsson, Adam
Skeggs, Beverley and
Simon Yuill
Bucher, Taina

Passmann, Johannes

**4A Social Media and the Transformation of Value, Value
& Subjectivity**

The Neoliberal Subject of Value: Measuring Human Capital
in
Information Economies
Collaborative Crowds. A Digital Ethnography of
Adolescent Fan Cultures on Twitter

A Sociology of Value and Values
Putting protocols to work: On the politics of the Twitter APIs
Playing with value(s). Retweet and fav in the
German Favstar Sphere

Tinbergenzaal

Moderator:

Kotras, Baptiste
John, Nicholas

4B Community, Audience & Sharing Information

"From one link to another. Web communities and the
epistemology of online opinion"
The social logics of sharing

Bolin, Göran and Jonas
Andersson Schwarz
Bakardjieva, Maria

The ontology of media use in the age of geo-local and space-
based database audience address
Making Do with Social Media

OMHP C2.23

Moderator:

Selva, Donatella

Pond, Philip

Were, Rhian and Ala' Radi

Gillespie, Marie

4C Broadcasting & Public Engagement

Social TV: online discursive practices and political
engagement

Twitter Time: a temporal analysis of tweet streams
during televised political debate

Social media, public broadcasting and governance: A case
study from the Palestinian Territories

Tweeting Global Events: Soft Power, Publics and the Politics
of Participation

in International Broadcasting

Oude Vergaderzaal

Moderator:

Willems, Wendy
Arora, Payal

Bengtsson, Stina

Despard, Erin
Shapiro, Aaron M.

4D Urban Space

Spatialising social media debates: urban
sociability and shifting sites of publicness

Protest Parks: Digital Activism and the Public Leisure Sphere

The Right to the Citi(zen): social media sites and the
transformation of urban space

The social mediatization of public parks in the city and new
ways of seeing (and shaping?) the public good

User-generated city

OMHP C3.23

Moderator:

Jensen, Jakob Linaa
Boeschoten, Thomas and
Karin van Es
Lukashina, Yulia

England, Tricia

4E Particular Publics

The siloization of the public sphere

Like-Minded Publics on Facebook. An Analysis of the Black
Pete Discussion

Engagement of users in a Facebook-based counter public

Stay-at-Home Citizens: Pinterest and the
Gendered Domestic Public Sphere

OMHP F0.02

Moderator:

Roth, Yoel

Bächle, Thomas Christian

Van der Velden, Lonkeke

Ananny, Mike

4F Tracking Data, Constructing Publics

Our data, ourselves: Vertical interfaces and surveillance in
mobile social
media

Smartphones as Surveillant Agents

– New Practices of Identity and the
Reconceptualisation of Public Space

Forensic devices for activism:

on how activists use mobile device tracking for the production
of public proof

Achieving “Proper Distance” in Infrastructures for Public
Witnessing: Analyzing the design and discourse of Google
Glass

OMHP A1.18C

Moderator:

Sobrepere, Marc Perelló
Pischetola, Magda

Özçetin, Burak

4G Global Protests 2

Realtime protest and governance in Catalonia

Protests in Brazil: the role of social media in political action

Fandom and Contentious Politics: Çarşı Fan Group at Gezi

Protests in Turkey

Porto, Mauro P. and João
Brant

“Digital Platforms and the 2013 Protests in Brazil:
The Contradictory Nature of Political Mobilization in the
Digital Era”

15.30 - 16.00
[Trippenhuis](#)

Coffee Break

16.00 - 17.30
[Tinbergenzaal](#)

**[Plenary Conversation 4: Facebook, Breastfeeding, and
the Policing of Public Visibility](#)**

Speaker: [Tarleton Gillespie](#)

Discussants: [Anne Helmond](#) & [C.W. Anderson](#)

Moderator: [Carolin Gerlitz](#)

17.30 - 20.00
[Trippenhuis](#)

Reception

Friday

20 June 2014

9.15 - 10.45

Parallel Sessions 5

OMHP F2.01C

Moderator: David Domingo

Anderson, Chris W.
Ford, Heather
Gerbaudo, Paolo
Witschge, Tamara and
Mark Deuze

Oude Vergaderzaal

Moderator:

Kaun, Anne and Dan Mercea
Hermes, Joke and Christa de Graaf
Biernacka-Ligieza, Ilona
Almgren, Susanne and
Tobias Ollson

OMHP F0.02

Moderator:

Muse, Eben Joseph
Prado Alves Silva, Renata
Simons, Jan

Bushuis F0.22

Moderator:

Kalsnes, Bente
Zhou, Baohua
El Gody, Ahmed
Johnston, Lisette

OMHP E2.01

Moderator:

Marino, Sara
Leurs, Koen

5A Reclaiming the "Social" in Social Media

What Hating Social Media Means: Economic, Organizational, Cultural, and Material
Perspectives on Journalistic (non)-Adoption of New Technology
Wikipedia: NOTFACEBOOK
Social Media Activism and Informal Organisational Cultures
Passion, Politics and Play in Journalism Start-Ups

5B Civil Society

Critical Reflexivity, Informal Civic Learning and the Development of Democratic Imaginaries in Contentious Communication
Social news media. An idealist business case (or a business case for idealism)
Web 2.0 communication at the local level
"Let's Get them Involved"... to Some Extent:
Conditioning Co-Creative Media Space

5C Creative Industries

Social networks and the space of bookselling
"What are you reading?": unraveling social networking sites on books
Social media and the creative industries

5D Journalists & Social Media

Social media as journalistic tools among political journalists and commentators
Social Media Usage by Chinese Journalists:
A survey analysis on youth journalists in Shanghai
Social Media and the Transformation of post-revolution Egyptian newspapers Public Space
UGC within the BBC: how covering the Syria conflict has altered journalistic practices
and BBC News' output

5E Togetherness, Trust & Identity

Social Media and the construction of Italian transnational identity in London.
Online communities and virtual togetherness
Digital throwtogetherness and cultural citizenship: young Londoners negotiating the
co-presence of various 'others' on social media

Milan, Stefania	Algorithms shaping collective identity: From a politics of identity to a politics of visibility
<u>Tinbergenzaal</u> Moderator:	<u>5F Surveillance & Social Media</u>
Verdegem, Pieter and Shenja van der Graaf	From Participatory Culture to Prosumer Capitalism: Imaginaries of Transparency in the Age of Corporate Surveillance
Kennedy, Helen	What should concern us about social media data mining's transformation of public space?
Schäfer, Mirko Tobias	Policing the Social Media. Control and Communication in a networked Public Sphere
Holt, Jennifer	Privacy, Data Security, and the Public Spaces of Social Media
10.45 - 11.15 <u>Trippenhuis</u>	Coffee Break
11.15 - 12.45 <u>Tinbergenzaal</u>	<u>Plenary Conversation 5: Which Public, Whose Service? Social Media and the Role of Public Service Broadcasting</u> Speaker: Hallvard Moe Discussants: Eggo Müller & Irene Costera Meijer Moderator: José Van Dijck
12.45 - 14.00 <u>Trippenhuis</u>	Lunch
14.00 - 15.30	Parallel Sessions 6
<u>OMHP F2.01C</u> Moderator: Louise Barkhuus	<u>6A Reconceptualizing Public Space and Place Through Social Media</u>
Hochman, Nadav	On Hyper-locality: Performances of Place in Social Media Out of the bars, into the profiles: The role of social media in shaping queer spaces in Brooklyn's Drag Community
Lingel, Jessa Schwartz, Raz	The Social Media Pulse of Public Places "I was aware of her existence in this world only because of Foursquare": Examining Foursquare users' experiences of public space and street sociability
Halegoua, Germaine	
<u>Oude Vergaderzaal</u> Moderator:	<u>6B Making time, making space</u>
Weltevrede, Esther, Anne Helmond and Carolin Gerlitz	Pace Online: A Device Perspective on the Making of Realtime Re-conceptualising liveness in the era of social media Theorizing "right time": Kairos and algorithmic culture
Hammelburg, Esther Bucher, Taina	

Niederer, Sabine, Gabriele
Colombo and Sophie
Waterloo

Climate Change Vulnerability and Conflict: Climate Debate
Mapping with Twitter.

Bushuis F0.22

**Moderator: Chris
Anderson**

Lossin, Rebecca

Agur, Colin

Alsina, Lluís de Nadal

Foxman, Maxwell

6C The Formation of Publics Through Social Media

Social Media, Social Art, Social Change?

Social Media, Public Spaces and Identity in Indian
Journalism

Threats and Promises of Transparency for Public Discourse

Gaming the System: Gamification, Playbor and Toying with
the Public

Tinbergenzaal

Moderator:

Vatnøy, Eirik

Novelli, Edoardo

Ørmen, Jacob

Maireder, Axel

6D Political Communication

Talking with the "Tweeocracy":

A qualitative study of Norwegian
political micro-bloggers

The multilevel impact of the Internet on public opinion, media
and political system.

The case study of the re-election of the President of the
Italian Republic Giorgio Napolitano

"Would you like to set the agenda?": Engagement with
political news across media

The Structure of Political Networks on Twitter
in National and International Contexts

OMHP F0.02

**Moderator: Koen
Leurs**

Taussig, Doron

Miguel, Cristina

Miazhevich, Galina

De Ridder, Sander

6E Identity & Social Media

You've got you all wrong: Objecting to the narratives others
tell about themselves online

From Diaries to Profiles: The
Rise of Public Intimacy

New media and new practices of identity and citizenship of
sexual minorities in post-Soviet space

Intimate social media cultures: Youth, intimacy and regimes
of control in social networking sites

Oost Indisch Huis E0.14C

Moderator:

Ferrer Conill, Raul

Courtois, Cédric

Tan, Corinne

Bastard, Irène

6F Engagement & Participation

Gamified social media. User engagement and the
individualization of online communities

What's a like worth?

A multi-level analysis of collective mediated civic
participation on Facebook

The Impact of Technologies on Generative Activities on
Social Media

"A "hint" of public space? Teenagers' news sharing activities
on facebook"

15.30 - 16.00

[Trippenhuis](#)

Coffee Break

16.00 - 17.30

[Tinbergenzaal](#)

Closing Session:

Speakers: Hallvard Moe, Alfred Hermida, Lance Bennett,
Tarleton Gillespie, José van Dijck, Thomas Poell

Moderator: [Bernhard Rieder](#)