



K O N I N K L I J K E N E D E R L A N D S E  
A K A D E M I E V A N W E T E N S C H A P P E N

## PhD and Postdoc Career Development Event: The Journey of Your Career

**Introduction** – Welcome to the third edition of the PhD and Postdoc Career Development Event organised by the Academy's Centre for Career and Development programme. Have you already figured out your next career step and would you like to network and prepare for applications? Or do you first want to explore the possibilities that exist? They will both be dealt with today.

The interactive programme allows you to explore different career options. Today, you have the opportunity to network with colleagues and the organisations present, to prepare well for applications, to work on presenting your research proposal and more.

### Career & Development

The Academy considers talent development, training and the right guidance for the development of general skills to be important and pays particular attention to the group of PhD candidates and postdocs. When it comes to talent and development, you can come to us for (in-company) training sessions, coaching programmes and events. Postdocs and PhD students can also network and share information and tips in the LinkedIn group 'PhD students and postdocs KNAW'.

If you want to know more about career development opportunities funded by the Academy's Centre for Career and Development programme, please visit the website <https://knav.nl/en/about-us/career-and-talent-development-at-the-academy>. Do you have a request for a career activity you want to follow? Register for a training session or coaching programme using the general application form on our website or submit your question to [clo@knav.nl](mailto:clo@knav.nl) and we will be pleased to offer constructive advice.



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## 1. Opening and Keynotespeakers – 10.00-11:00

**Geert Kops**

*Scientific Director at the Oncode Institute, and Professor of Molecular Tumour Cell Biology at the Hubrecht Institute*

After his doctoral research at the University Medical Centre Utrecht (UMCU), Geert Kops left for San Diego (USA) for a 3-year postdoc as a Dutch Cancer Society (KWF) fellow. Research continued to occupy his mind, so on his return to the Netherlands he tried to set up his own lab. He finally succeeded at the UMCU, where he stayed for 10 years and became a professor. Five years ago, he wanted a change of scenery, and became senior group leader at the Hubrecht Institute in Utrecht. He is also scientific director of the Oncode Institute, a virtual, national cancer research institute.

**Mirjam Locadia**

*Monitoring & Evaluation specialist at CARE Nederland*

Mirjam Locadia holds a PhD in health/medical psychology from the UvA and a PhD in philosophy. She subsequently worked as a monitoring & evaluation specialist at Partos, the membership body for organisations working in international development. She now works as a Planning, Monitoring, Evaluation and Learning Coordinator at Care Nederland.

## 2. Inspiration Sessions – 11.00-12.00

*In the interactive inspiration sessions you are supported in exploring your career opportunities. You can choose one out of five.*

**Panel discussion**

*Moderator: Kim Laband, Postdoctoral Researcher at the Hubrecht Institute*

*Panel members: Geert Kops, Miriam Locadia*

During this panel discussion, which will be chaired by co-organiser Kim Laband, you can exchange views with the keynote speakers Geert Kops and Mirjam Locadia. On the basis of topics relating to career choices, they will hold discussions with each other and with the audience. There will also be plenty of opportunity for the audience to suggest topics and ask questions.

For information about Geert Kops and Mirjam Locadia, look at the section 'opening and keynotespeakers'.

**Transferable skills & Subsidy management**

*Workshop supervisor: Koen Biemans, Account manager at OrangeX*

OrangeX is the number one link between organisations that provide funding and professionals who know exactly how that works in practice. As an intermediary, OrangeX meets a lot of PhDs at R&D departments and universities, as well as research financiers such as NWO and KWF. We also like to work with them (employed by OrangeX or as self-employed workers) because we have a preference for funding experts with a substantive research background. The combination of parties with funding knowledge and substantive



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expertise results in smooth and successful collaborations because they usually speak each other's language and know what they are talking about.

However, that is not obvious. We also see how difficult it can be for researchers and PhDs to move to a position outside the research field after a period of specialisation and research.

This is a pity because we are convinced that the intelligence, substantive knowledge, skills and, last but not least, the work ethic of PhDs is of enormous value to both business and public authorities. However, in practice, it is often quite a task to convince everyone of this.

## Entrepreneurship

*Workshop supervisor: Program Manager at Liza Kolesnichenko*

Startups & Entrepreneurship – what is it all about? This workshop is hosted by ACE Incubator, a university business incubator that supports early stage science & technology companies. ACE is part of UvA, VU, HvA and Amsterdam UMC, and in the past 6 years have supported 130+ startups. During this workshop you will get a glimpse into Amsterdam startup ecosystem, get to know what Incubation is all about, and learn what it takes to become a first time entrepreneur.

## Consultancy

*Workshop supervisor: Koen Besteman, consultant at Roland Berger*

Roland Berger is an international strategy consultancy firm. Roland Berger has offices all over the world, including in Amsterdam where ~100 consultants give advice to the leading companies, institutes and governmental organizations in the Netherlands: where to invest, how to improve performance, which direction to grow and what to achieve.

Koen Besteman is partner at Roland Berger. He has been working for 13 years as consultant, specialized in creating value through innovation especially in the life sciences and high-tech sectors. He connects universities and companies in innovating together. He has a PhD in physics from the Delft University of Technology.

In the inspiration session, Koen will give you an insight in working as a consultant and tell about his personal experience in moving from the university into consultancy: the application process and preparation thereof, and the transition in daily life from science to consultancy. Koen is a firm believer in the value of a PhD for consultancy – and many more – and will discuss this value with you. There will be ample room for questions and discussions.

## Introduction to peer consultation

*Workshop supervisor: Rosemarijn Koenen, coaching en intervisie*

Intervision helps you to become more effective in your work (and often also in your life!). It does not improve your scientific work, as such. It helps you to think about yourself in the working context -as a person, not only as a scholar. You work on cases like the relationship with your colleagues or PI, the balance between your work and your private life, energy or stress management etc. You work in a group with peers and Rosemarijn is the facilitator.



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During the workshop in the Career event, we will talk about what intervision is and what it can bring. And we will do a short 'demo-session' because intervision is really something you learn by doing it.

## 3. Workshops – 13.00-14.00, 14.15-15.15 & 15.30-16.30

*In the afternoon, there will be three rounds of workshops of one hour each. You can choose three of the topics below and develop yourself professionally.*

### How to present yourself in a job interview

*Workshop leader: Bas Dijkhuis, career coach for highly qualified people*

"Can you tell us something about yourself?" A question you can expect in a job interview, but which can make you feel uncomfortable. In this workshop, we will discuss the sense and nonsense of an elevator pitch and will give you tips on how to present yourself in a personal and powerful way.

### Speedcoaching CV and cover letter

*Workshop leader: Bas Dijkhuis, career coach for highly qualified people*

Take your CV and/or cover letter with you and have it reviewed by career coach Bas Dijkhuis. He will give you tips and tricks for your CV so that you will increase your chances of being invited to an interview.

### CV and LinkedIn check

*Team CLO*

Let someone from the Centre of Career and Development review your CV or LinkedIn page to receive feedback and tip to improve your CV or LinkedIn page.

### Storytelling your proposal

*Rémi van der Elzen: corporate trainer at ICM, communication-trainer and director-owner of Bureau TIB*

Imagine you have to give a really important pitch. Your research proposal is through to the next round, but the commission wants to know more and has some questions.

You are calm and focused. With your enthusiasm and knowledge of the content you know how to convince them. This is because your story is powerful and structured well and has all the answers to the questions you assumed they might have. You are confident and in control, also when it gets difficult. At least your performance was great. Follow this workshop if you want to learn how to achieve this.



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## Drawing workshop: visualising your research proposal

*Floris van Elteren: Writer and project planner at Bord&Stift*

Would you like to visualise notions, themes and concepts? In this workshop, you will learn to think in terms of drawings. Bord&Stift will teach you the basics of visual note-taking and how to apply this technique when presenting your research proposal.

## Optimising the relationship with your supervisor

*Linda van der Wal: trainer and coach for academics, professors, lecturers, researchers and managers*

How do you strengthen the relationship with your supervisor? How do you avoid problems with your supervisor? How do you deal with difficult situations? The relationship with the supervisor is crucial to the successful completion of a PhD. During the workshop you will be given plenty of tools to take control and establish a good relationship.

## Science communication & online visibility

*Lennart Wesel: media trainer at Hakuna Matata, also film producer, television editor and copywriter*

How to improve your visibility online? During this workshop of Hakuna Matata science & media, you will learn the basic principles of online visibility in science, focusing particularly on career development.

The following will be dealt with:

- LinkedIn, Twitter or Facebook; what are pros and cons?
- Your barriers to starting with social media.
- Devising a personal media strategy.
- Practice writing one or more short messages.

## Journey towards FAIR and Open – Elly Dijk, Marjan Grootveld and Ricarda Braukmann

*Workshop supervisors: Elly Dijk, senior policy officer at DANS, Marjan Grootveld PhD, projects and policy coordinator at DANS and Ricarda Braukmann, PhD, Program leader social sciences*

What do you already know about open science policy, open access publishing and FAIR/Open Data? This interactive 'Open Science' workshop deals with these different aspects of Open Science. The focus will be on research data. The workshop will consist of two parts: after an introductory presentation on the above topics, you can start working with FAIR (Findable, Accessible, Interoperable, Reusable) and Open Data. For this workshop it is useful to bring your laptop.